



Frequently Asked Questions

What is BrockTV.ca?

BrockTV.ca is your online media outlet for student news, information entertainment, sports and engagement -- totally produced for students by students.

Mission Statement

BrockTV.ca is a student-powered online media outlet delivering news, entertainment and engagement relative to the Brock community.

BrockTV.ca provides staff and volunteers with professional, skill-building and leadership opportunities in a welcoming, creative atmosphere.

What is on BrockTV.ca?

On BrockTV.ca you will find series and stand-alone programming with new episodes uploaded on an on-going basis. You will also view special events coverage and links to livestreamed happenings. Additionally you will find selected previously produced (archive) programming from previous years.

Some series program titles include:

Isaac's (Happenings and holidays at the pub)	Hallway Holdups (Student feedback)	BTV News (Campus happenings)
Spotlight (On people, places and things)	Behind Closed Doors (Profiles - campus locations and services)	Badger (Fictional experience of a new Badger)
A Few Good Minutes (Interviews)	BTV Gamechangers (Explore what's popular <i>or not</i> in gaming)	BrockTV.ca Bands (Profile performers appearing locally)
5th Quarter (Training with a Brock team)	Off the Air (In-depth sports conversations)	Sports News (highlights)
TalkU (Discussion of relevant topics)	Broke and Hungry (Cooking on a budget)	

Additional programming:

Live Stream events and taped coverage of events that matter to students include:

- Brock University Students' Union Elections
- VIP addresses and visits
- Faculties' Major Events and Competitions
- Student performances
- Student Films

Where do I watch BrockTV.ca?

BrockTV.ca content can be viewed on your computer at:

- YouTube
- facebook.com/brocktv
- www.brocktv.ca (includes livestreamed campus events)

Live and previously livestreamed (on demand) sports coverage can be viewed on:

- OUA.TV (Ontario University Athletics website)

Campus Monitors

- You can also view video highlights of campus happenings on various monitors around campus, most notably in **General Brock** convenience store/lounge.

How can I get involved in production?

BrockTV.ca hires individuals for the roles of Producers, Marketing Coordinators and Graphic Artists. We hire in the spring and fall and operate twelve months a year. As well, BrockTV.ca welcomes volunteers interested in all these areas plus those who wish to participate as on-camera talent and show hosts. BrockTV.ca participants come from a wide-range of disciplines -- all are welcome!

Is experience necessary?

Staff and volunteers come to BrockTV.ca with varying ranges of abilities and experiences. Dependent on the current staffing needs, BrockTV.ca may have to fill more senior positions with those who have more knowledge than others, while junior roles may be filled by those less experienced. Part of our mission is to provide growth experiences for students interested in the various operations of BrockTV.ca; ongoing training and mentorship help to achieve this goal. Contact the Executive Director: ed@brocktv.ca to submit a resume and to see if positions are available.

How do I get involved with Marketing?

We would be glad to tell you more and to invite you to assist us in promoting our various shows and events. We spread the word about BrockTV.ca by connecting with students via social media, personally in the halls at table displays, at university events where student organizations are invited to share their information, at BrockTV.ca-sponsored events (such as our RenderThis student film festival) and at BrockTV.ca promotional events and at production locations. Contact the Executive Director: ed@brocktv.ca to volunteer.

Do staff get paid?

Yes, BrockTV.ca staff are paid. The entire organization is student-funded. As well, BrockTV.ca has fantastic volunteers.

How is BrockTV.ca funded/organized?

BrockTV.ca is student funded. Through their votes, Brock students have decided that they wish to support an organization that provides this online service. BrockTV.ca has been going strong since 2005!

Where is the BrockTV.ca Office and How do I get There?

BrockTV.ca maintains one office and one studio space. Our Executive Director and staff can be found daily from 9 a.m. - 5:00 p.m. in the Student Alumni Centre 204A (next to Union Station Food Court). Our studio is in the basement of the Alan Earp Residence rm. 6, ext. 5921).

How can I suggest a story idea or request event coverage?

Contact BrockTV.ca with your idea or event:
Executive Director at ed@brocktv.ca or
905-688-5550 ext. 3499.

If possible, we prefer at least two (2) weeks notice to consider coverage requests. Please note that our coverage decisions are based on the relevance of the program to the needs of the Brock community.

What types of equipment does BrockTV.ca use?

BrockTV.ca uses a variety of film stream-quality camera and production equipment. Staff have access to updated editing software, and have the necessary equipment to go “live” -- Live streaming special events and sports competitions. BrockTV.ca endeavours to keep as current as possible to give participating students experiences that will allow them to enter the professional workforce with confidence.

Knowledgeable (senior) employees train newcomers via scheduled in-services and through field experiences. All Brock students are invited to attend equipment training sessions, to shadow BrockTV.ca staff at work, to volunteer on shoots and to observe editing sessions. Perhaps a role within BrockTV.ca is in your future!

Does BrockTV.ca offer advertising on their videos?

BrockTV.ca does not currently offer advertising opportunities.

What are BrockTV.ca hours like?

BrockTV.ca staff work varying hours ranging from 10 hours per week to full-time. Production hours are dependent on the events being covered. Many staffers work after-hours; engaged in writing, editing and marketing -- at times making BrockTV.ca a 24/7 operation!

How do I host a show?

Contact BrockTV.ca with your desire and interests and we will try our best to give you on-camera opportunities.

Who do I contact if I want to know more about a show?

Contact info@brocktv.ca and we will do our best to answer your enquiries or direct you to the appropriate program producer.

Can I submit a video?

BrockTV.ca offerings are all BrockTV.ca productions. Become involved in our organization and your production can hit the web through BrockTV.ca!

How can I give student input?

Contact ed@brocktv.ca and we will do our best to answer your enquiries or direct you to the appropriate program producer.

Can I Borrow Equipment?

BrockTV.ca provides three Video Production Kits for loan to students and faculty. These kits can be found in the University's James A. Gibson Library. The kits contain a camera, battery, charger, camera case and one kit contains a tripod.

Where can I follow BrockTV.ca on Social Media? What are your links?

BrockTV.ca lets you know what's going on, on campus and off, at the following:

- facebook.com/brocktv
- twitter@brocktv

- twitter@brocktvsports